

# SCRIP NEWS

A flyer titled "Getting Started at shopwithscrip.com" was sent home yesterday with instructions for establishing an account for online ordering. Setting up the account is easy and takes just a few minutes. **In the Student Name box, it's labeled "optional", but if it's left blank, we will not know who to distribute the cards to via the Monday folder. Please be sure to enter the student's or family's name who will be receiving the cards.** This is especially important if the shopwithscrip.com information is shared with family and friends to order (we encourage that!). When cards are delivered in the Monday folder, the order will contain all cards ordered under the student's or family name and a detailed list of which cards were ordered by whom so you know who to distribute them to. For example, if three of your friends ordered online during a particular week, you would receive a broken down list similar to the following with your order:

Student Name: John Bosley

User Name: Kelly Garrett  
Babies-R-Us \$20  
Bob Evans \$10

User Name: Jill Munroe  
Shutterfly \$25

User Name: Sabrina Duncan  
Marshalls \$100  
PetSmart \$25

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Look for electronic copies of useful scrip information including the order form, shopwithscrip.com flyer and prestopay flyer on the SMS website in the near future. The forms can easily be emailed or printed and distributed to family and friends who would also like to purchase scrip.

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You may think that it's not worth your while to purchase cards through the scrip program, but look how quickly revenue is generated by the example below. Keep in mind, the cards purchased were for things we all buy anyway. Is it reasonable for your family to spend \$75 per week in groceries, \$50 a week in gas and \$50 a month on clothing?

Food at \$75/week x 4 = \$300/month  
Gas at \$50/week x 4 = \$200/month  
Clothing \$ 50/month = \$600/year

Total \$550/month x 12 months = \$6600/year

\$6,600 x 5% = \$330 x 100 = \$33,000

The average portion of each scrip purchase that is earned by an organization with every scrip purchase is 5%. That's the amount an average family, using these modest spending levels, could earn easily each year for SMS, and all they had to do was make their same purchases with gift cards. If 100 families do this, that is \$33,000 worth of donations per year for SMS, all just from regular shopping. Worth it!!!

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Our first scrip order for this year is due by Thursday, December 10th and will be delivered on Monday, December 14th. You can continue to send in orders during the week before Christmas break. I will place an order on Thursday, December 17th and since the kids will be out of school the following week, I can make arrangements with you to get your cards to you before Christmas. Please call me if you'd like to make arrangements to get cards over the break.

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If you have any questions or need more information regarding the Scrip Program, please contact the Scrip Program Coordinator, Karen Byrne at 240-298-2961 or email [byrnebabybyrne@verizon.net](mailto:byrnebabybyrne@verizon.net).